



Brandy Hoell

Partner and Population Health CEO

Brandy Hoell brings over 20 years of experience in Revenue Cycle leadership with subject matter expertise in Population Health, Case Management, Clinical Documentation Improvement and Patient Access.

Brandy earned a Bachelor of Nursing Science (BSN) at Northwestern State University of Louisiana and holds a Master of Nursing Science (MSN) from American Sentinel University. She received her Case Management Certification (CCM) from the Case Management Society of America (CMSA) in 2005 and served as co-chair of the Central Mississippi Transition of Care Coalition from 2015-2017. Brandy has been a speaker at multiple HFMA and Rural Health conferences and has published an article regarding real revenue opportunities in performing population health programs. She has a passion for promoting programs to support strategic goals for revenue growth along with providing a focus on improvement in patient outcomes.

As a strategic Revenue Cycle leader with a career of demonstrated high achievement in implementing Population Health programs including Accountable Care Organizations, Alternative Payment Models, Value Based Purchasing programs and restructuring Care Management models to generate new revenue streams. As a professional registered nurse with a certification in case management, Brandy is uniquely qualified in Managed Care, reducing length of stay, decreasing denials, as well as tracking and trending KPIs with analytics for performance monitoring.

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